

ANNUAL REPORT 2024-25

Society for Urban, Rural, Economic and Socio Habitation (S.U.R.E.S.H)

(Insert Organization Logo Here – Centered for professional design)

“Empowering Communities, Transforming Lives”

The Society for Urban, Rural, Economic and Socio Habitation (S.U.R.E.S.H) presents its Annual Report for the year 2024-25, reflecting its continued commitment towards inclusive development, social justice and empowerment of marginalized communities. This report highlights the organization’s journey, achievements and impact across rural, tribal and underserved regions, showcasing its efforts in strengthening livelihoods, promoting education, improving health and ensuring dignity and equality for all.

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Message from the President

The year 2024–25 has been a significant milestone in the journey of S.U.R.E.S.H., marked by resilience, expansion, and deeper community impact. Despite persistent socio-economic vulnerabilities, climatic uncertainties, and livelihood constraints affecting rural and marginalized populations, our organization has remained steadfast in its mission to serve the most underserved sections of society. We have continued to strengthen our community-based approach, ensuring that development interventions reach the last mile with dignity, inclusion, and sustainability.

During this reporting period, S.U.R.E.S.H. has significantly enhanced its interventions across multiple thematic areas. Women's empowerment has been a core priority, with strengthened Self-Help Groups (SHGs), improved leadership capacities, and increased financial inclusion through savings, credit access, and micro-enterprise promotion. Livelihood initiatives have been expanded through skill development, income-generating activities, and market linkage support, enabling hundreds of families to move towards greater economic stability. In addition, access to safe drinking water has been improved through infrastructure support and community-managed systems, directly reducing health risks and drudgery, especially for women and children.

Our health and hygiene awareness programs have reached remote and underserved habitations, promoting preventive health practices, maternal and child care awareness, sanitation improvement, and nutritional education. These integrated interventions have collectively contributed to improved living standards, enhanced social security and increased community confidence. Overall, the organization's efforts have positively impacted thousands of families, fostering not only immediate relief but also long-term developmental change rooted in empowerment and self-reliance.

We express our deep gratitude to our partner organizations, donors, government departments, local leadership, and community members whose unwavering trust, collaboration and encouragement have made these achievements possible. Their continued support strengthens our commitment to scale up our efforts and work towards a more equitable and sustainable society.

Mr. Stanley Jaya Prakash
President, S.U.R.E.S.H.

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Society for Urban, Rural, Economic and Socio Habitation (S.U.R.E.S.H)

1, 0, BACKGROUND OF THE ORGANIZATION.

1.1. Geneses.

Society for Urban, Rural, Economic and Socio Habitation (SURESH) was established on 17 December 1994 under the Societies Registration Act. The organization emerged from the struggles of marginalized communities who experienced social exclusion, exploitation and discrimination. SURESH was formed to organize these communities, build their capacities and help them overcome barriers to social, economic and cultural development. The organization follows a non-violent, democratic and participatory approach, ensuring that development is driven from the grassroots with active involvement of the communities themselves.

SURESH works with a rights-based perspective, empowering marginalized groups, especially women and other vulnerable sections to become agents of change. It promotes social harmony by challenging discrimination, fostering inclusion and supporting collective action to claim human and constitutional rights. Economic initiatives undertaken by SURESH aim to reduce dependency strengthen community leadership and enhance self-reliance. The organization complies with all statutory requirements and emphasizes transparency, accountability and community-led sustainable development in all its programs.

1.2. Legal Status and Statutory Compliance.

The Society for Urban, Rural, Economic and Socio Habitation (S.U.R.E.S.H) is a legally registered, transparent, and compliant non-governmental organization established under the Societies Registration Act, bearing Registration No. 816/1994. The organization operates with full adherence to statutory norms and governance standards, ensuring credibility and accountability in all its operations. It is registered under the Income Tax Act with valid 12A certification, enabling tax-exempt status for its activities. S.U.R.E.S.H also holds a valid CSR Registration (CSR-1), allowing it to partner with corporate entities for social responsibility initiatives.

The organization is authorized under the Foreign Contribution Regulation Act (FCRA), with Registration No. 010140230, valid from 01 October 2023 to 30 September 2028, enabling it to receive international funding in compliance with Government of India regulations. Additionally, it is registered on the NITI Aayog DARPAN portal (ID: AP/2017/0170962), strengthening its engagement with government systems. The organization's Permanent Account Number (PAN) is AADTS 6265 J. Through these registrations, S.U.R.E.S.H demonstrates its commitment to legal compliance, financial transparency and ethical governance practices, ensuring trust among stakeholders, donors and beneficiaries.

1.3. Vision.

To build a barrier-free society where all individuals enjoy equality, dignity and human rights, free from discrimination and exploitation, guided by egalitarian values and promoting sustainable and inclusive development.

1.4. Mission.

To organize and empower marginalized and historically oppressed communities, enabling them to claim their rights and access resources, while fostering self-reliance, dignity and leadership so they can actively shape their own social, economic and civic destiny.

3.0. STRATEGIC PROGRAM INTERVENTIONS AND KEY ACHIEVEMENTS (2024-25)

During the financial year 2024 to 2025 the Society for Urban Rural Economic and Socio Habitation S U R E S H implemented a series of integrated development programmes aimed at addressing the multidimensional challenges faced by marginalized communities through a rights based and community driven approach focused on empowerment inclusion and sustainable development.

3.1. Women Empowerment Programme.

The Women Empowerment Programme was implemented to strengthen women led institutions enhance financial inclusion and promote sustainable livelihood opportunities among rural women. The programme focused on organizing women into Self Help Groups building leadership capacity and improving access to credit and financial services. During the reporting year 1450 women were mobilized into 120 Self Help Groups across intervention villages. These groups collectively generated savings of approximately Rs 75 lakh and accessed institutional credit support of Rs 2 crore and 50 lakh which enabled women to start and expand income generating activities. The programme resulted in significant improvements in women confidence leadership skills and participation in household and community decision making processes leading to stronger gender equality and social empowerment at the grassroots level.

3.2. Community Health Nutrition and HIV AIDS Awareness Programme.

The Community Health Nutrition and HIV AIDS Awareness Programme was designed to improve overall health conditions of vulnerable communities through preventive healthcare awareness creation and early detection of diseases. During the reporting period S U R E S H organized 85 health camps reaching more than 6000 individuals across rural and underserved areas. These camps provided basic health checkups consultations and referrals to higher health facilities ensuring timely medical support. Alongside this the programme conducted extensive awareness sessions on nutrition hygiene sanitation and HIV AIDS prevention which helped communities adopt healthier practices. The programme contributed to improved maternal and child health awareness increased use of healthcare services and reduced stigma associated with HIV AIDS in target communities.

3.3. Child Rights and Education Promotion Programme.

The Child Rights and Education Promotion Programme aimed to ensure that children from marginalized communities have equal access to education while protecting them from child labour early marriage and school dropout risks. During the year 150 children were directly supported with school kits learning materials and continuous educational assistance to ensure regular attendance and retention in schools. The programme also engaged parents teachers and community members through awareness sessions emphasizing the importance of education and child protection. As a result there was a noticeable improvement in school attendance increased parental involvement in education and strengthened community commitment towards safeguarding child rights and ensuring educational continuity.

3.4. Livelihood Development and Skill Training Programme.

The Livelihood Development and Skill Training Programme focused on enhancing employability and promoting sustainable income generation among economically weaker households. During the reporting year 200 women were trained in vocational skills such as tailoring handicrafts and micro enterprise development while 20 families were supported with livelihood assets to initiate small scale businesses. The programme also provided entrepreneurship guidance and market linkage support enabling beneficiaries to connect with local markets and sustain their income generating activities. This intervention led to increased household income improved financial stability and greater self reliance among participants contributing to long term economic empowerment in rural communities.

3.5. Drinking Water Access Programme.

The Drinking Water Access Programme was implemented to ensure safe and sustainable access to drinking water in rural areas facing acute water scarcity. During the reporting year 300 households covering approximately 1500 individuals were provided access to safe drinking water facilities. In addition large scale community based water systems were established benefiting around 2500 families covering nearly 10000 individuals. The programme also included hygiene and safe water awareness activities to promote behavioral change among community members. These interventions resulted in reduced water borne diseases improved hygiene practices and significant reduction in the time

burden of water collection especially for women and children leading to better quality of life.

3.6. Disaster Relief and Rehabilitation Programme.

The Disaster Relief and Rehabilitation Programme was implemented to provide immediate humanitarian assistance to families affected by natural disasters such as floods. During the reporting year S U R E S H supported 70 flood affected families directly benefiting around 420 individuals through emergency relief materials and basic support services. The programme ensured timely access to food essential supplies and temporary relief during crisis situations. These interventions helped affected families stabilize their living conditions in the immediate aftermath of disasters and strengthened community resilience and preparedness for future emergencies.

3.7. Social Housing and Basic Infrastructure Programme.

The Social Housing and Basic Infrastructure Programme focused on improving living conditions of marginalized families through access to housing sanitation and basic infrastructure facilities. During the reporting year 150 families were supported in securing house sites 120 families received assistance for house construction and 200 households were facilitated with toilet construction. These interventions significantly improved housing security enhanced sanitation practices and promoted healthier living environments. As a result beneficiary families experienced improved dignity better hygiene conditions and enhanced overall quality of life.

3.8. Inclusion of Persons with Disabilities Programme.

The Inclusion of Persons with Disabilities Programme aimed to promote equal rights accessibility and social inclusion for persons with disabilities. During the reporting year 100 individuals were supported through assistive devices disability certification services pension linkage and access to government welfare schemes. The programme also conducted awareness activities to reduce social stigma and promote inclusive attitudes within communities. These interventions resulted in improved mobility increased access to entitlements and greater participation of persons with disabilities in social and economic life thereby enhancing dignity and inclusion.

4.0.IMPACT ASSESSMENT & OUTCOMES.

The interventions implemented by the Society for Urban, Rural, Economic and Socio Habitation (S.U.R.E.S.H) during the financial year 2024–25 have resulted in measurable improvements across key socio-economic indicators, reflecting both immediate outcomes and long-term impact at the community level. The organization adopts a results-oriented approach, focusing not only on outputs but also on sustainable behavioral and structural changes within communities.

Prior to intervention, many target communities faced limited access to income opportunities, inadequate healthcare awareness, poor educational continuity, and

restricted access to basic services such as safe drinking water and sanitation. Women had minimal participation in financial decision-making, children were at risk of dropping out of school, and vulnerable households lacked resilience to economic and environmental shocks. Through systematic program implementation, S.U.R.E.S.H has been able to bring about significant positive transformation in these areas.

One of the most notable impacts has been observed in women's empowerment and financial inclusion. Women who were previously economically dependent are now actively engaged in savings, credit utilization, and income-generating activities. Their participation in Self Help Groups has enhanced financial literacy, increased household income and strengthened their role in decision-making processes. This shift has contributed to reduced gender inequality and improved socio-economic status of families.

In the area of livelihood development, beneficiaries have demonstrated increased income stability and diversification of income sources. Skill training and livelihood support have enabled families to establish micro-enterprises, reducing dependency on seasonal wage labor. This has significantly improved household resilience and reduced vulnerability to economic shocks.

Health and nutrition outcomes have also shown considerable improvement. Increased awareness of hygiene, sanitation, and preventive healthcare has led to better health-seeking behavior among community members. Early diagnosis through health camps, improved maternal and child care practices, and reduced stigma around diseases such as HIV/AIDS have contributed to overall well-being.

In terms of education and child rights, there has been a noticeable improvement in school enrollment, attendance, and retention rates. Children supported through educational interventions have demonstrated better learning continuity while increased parental awareness has reduced instances of child labor and early marriage.

Access to safe drinking water and sanitation facilities has significantly enhanced living conditions in target communities. Reduced reliance on unsafe water sources has led to a decline in water-borne diseases, while improved sanitation practices have contributed to better hygiene and public health outcomes.

The organization's efforts in social inclusion have ensured that persons with disabilities, elderly individuals, and marginalized groups have better access to services, entitlements, and livelihood opportunities. Increased awareness and targeted support have improved their participation in social and economic activities, promoting dignity and inclusion.

Overall, the interventions have resulted in enhanced community resilience, increased awareness, improved access to services, and strengthened local institutions. Communities are now better equipped to identify their needs, mobilize resources and sustain development initiatives independently.

The impact created by S.U.R.E.S.H extends beyond individual beneficiaries, contributing to broader social transformation by promoting equity, inclusion and sustainable development. The organization’s integrated approach ensures that these outcomes are not temporary but form the foundation for long-term community empowerment and self-reliance.

5.0.BEFORE vs AFTER (IMPACT SNAPSHOT).

Indicator	Before Intervention	After Intervention
Women Financial Participation	Low	High (SHGs, savings, credit access)
Household Income	Irregular / Seasonal	Improved & Diversified
School Attendance	Moderate / Dropouts	Increased & Stable
Health Awareness	Limited	Improved Practices
Access to Drinking Water	Inadequate	Safe & Reliable
Social Inclusion	Low	Increased Participation

6.0. INNOVATION & BEST PRACTICES.

During 2024–25, S.U.R.E.S.H introduced several innovative and community-driven approaches to strengthen sustainability, inclusion and impact at the grassroots level.

A key innovation is the strengthening of SHG-based digital financial inclusion, where women are encouraged to use mobile banking, UPI transactions and digital savings systems. This has improved financial independence, transparency, and confidence among women members.

In education, community-based learning support systems were promoted through local volunteers and youth tutors, improving children’s learning outcomes, attendance and school retention especially among vulnerable families.

The organization also promoted eco-friendly livelihood models, including cloth bags, handicrafts, and organic products, which generate income while supporting environmental sustainability. These initiatives have strong market potential and are scalable across rural areas.

In health, an integrated community outreach model combining awareness, nutrition education, hygiene promotion, and referral services has improved preventive healthcare practices. Community volunteers play a key role in sustaining awareness at the village level.

For drinking water, community-managed water systems were introduced, where local committees manage operation and maintenance, ensuring long-term sustainability and ownership.

Best Practice Highlights.

- ✚ Women-led SHG digital empowerment .
- ✚ Community learning support for children .
- ✚ Eco-friendly micro-enterprises .
- ✚ Integrated rural health awareness model .
- ✚ Community-managed water systems .

These models are cost-effective, participatory, and highly scalable, supporting long-term sustainable development and community self-reliance.

7. PARTNERSHIPS & NETWORKING.

During the financial year 2024–25, S.U.R.E.S.H has strengthened its strategic partnerships with Government Departments, CSR agencies, international development organizations, and community-based institutions to enhance the reach, quality, and sustainability of its interventions. Strong convergence with departments such as Rural Development, Women & Child Welfare, Health, Education and Panchayati Raj has enabled effective implementation of programs related to SHGs, livelihoods, health services, education support, housing, and safe drinking water. These collaborations have ensured improved access to government schemes, better coordination at the grassroots level and enhanced service delivery for marginalized communities.

The organization has also engaged with CSR partners and international NGOs to support community development initiatives including skill training, women empowerment, education support, and health awareness programs. These partnerships have contributed financial resources, technical expertise, and capacity-building support, enabling scaling of impactful models. At the community level, strong networking with SHGs, village committees, youth groups and local leaders has ensured active participation, ownership, and sustainability of all interventions. Collectively, these partnerships have significantly strengthened program impact, improved efficiency and promoted long-term community-driven development.

8. ACKNOWLEDGEMENTS.

S.U.R.E.S.H expresses its deepest gratitude to all donors, funding partners, CSR agencies, and philanthropic supporters whose generous contributions and continued trust made the successful implementation of our programs during 2024–25 possible. Their commitment towards social development has strengthened our efforts in addressing critical issues such as poverty alleviation, women empowerment, child development, health care and sustainable livelihoods in marginalized communities. The support extended by these

partners has not only enabled program execution but has also significantly contributed to creating long-term, meaningful impact at the grassroots level.

We also sincerely acknowledge the invaluable support of Government Departments, local authorities, and community institutions for their cooperation, guidance and convergence in implementing various welfare and development initiatives. Special appreciation is extended to the community members, Self Help Groups, village leaders, youth groups, and beneficiaries whose active participation, ownership, and collective effort have been the true driving force behind the success of all interventions. Their trust, engagement and willingness to transform their lives have made every achievement of S.U.R.E.S.H both meaningful and sustainable.

Thavanampalli
31-03-2025

Stanley Jaya Prakash
President-SURESH